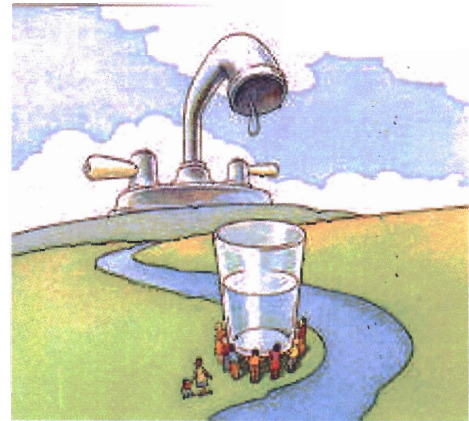


DID YOU KNOW?

If water is not valued, it will be wasted without a second thought.

The United States has the least expensive water in the world and has the highest per capita use.



---- Have you driven down a street and wondered why that guy was irrigating the asphalt?

---- Have you wondered how those golf courses stay so green even in the desert? [Remember that the cost of water in water starved areas is less than that in water rich areas - a real dichotomy!]

Hmmm - Was Malthus right in terms of water?